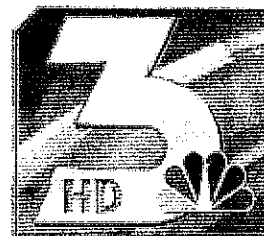


## ORDER



KSNV

**Orders**  
 Order / Rev: 106740  
 Alt Order #: 06853435  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 380  
 Flight Dates: 09/19/12 - 09/25/12  
 Original Date / Rev: 09/18/12 / 09/18/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**  
 Name: American Rambler Productions  
 Buying Contact:  
 Billing Contact:  
 138 Conant St.  
 Beverly, MA 01915

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Romney for President  
 Demographic: A35+  
 Product Codes: PLC02-Republican  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	138	\$75,510.00	\$64,183.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	138	\$75,510.00	\$64,183.50	0.00
<b>Totals</b>	<b>138</b>	<b>\$75,510.00</b>	<b>\$64,183.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$75,510.00
Market	100%	\$251,700.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$50,340.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$67,959.00
KTUD	0%	\$0.00
KVVU	16%	\$40,272.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$17,619.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wagners	M	6-7a	--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			6		\$450.00		0.00				

Order / Rev: 106740  
 Alt Order #: 06853435  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 380  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	6	\$450.002		0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$450.00		0.00			
E 2	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$450.002		0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$450.00		0.00			
E 3	KSNV	09/19/12	09/21/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$550.002		0.00	NM	6	\$3,300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$550.00		0.00			
E 4	KSNV	09/24/12	09/25/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$550.002		0.00	NM	4	\$2,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$550.00		0.00			
E 5	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd H@M M-F Today Show II	CM	9-10a	MT-----	:30	6	\$200.002		0.00	NM	6	\$1,200.00
TODAY SHOW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					6	\$200.00		0.00			
E 6	KSNV	09/24/12	09/25/12	M-F Today Show III 4th H@M Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$200.002		0.00	NM	2	\$400.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
E 7	KSNV	09/19/12	09/21/12	M-F Today Show III 4th H@M Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$200.002		0.00	NM	3	\$600.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$200.00		0.00			
E 8	KSNV	09/19/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$200.002		0.00	NM	3	\$600.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$200.00		0.00			
E 9	KSNV	09/24/12	09/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$200.002		0.00	NM	2	\$400.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
E 10	KSNV	09/24/12	09/25/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$275.00		0.00			
E 11	KSNV	09/19/12	09/21/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$275.00		0.00			
E 12	KSNV	09/19/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$275.00		0.00			
E 13	KSNV	09/24/12	09/25/12		CM	1258p-2pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00

Order / Rev: 106740  
 Alt Order #: 06853435  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 380  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			2		\$275.00			0.00			
E 14	KSNV	09/24/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	2	\$175.002		0.00	NM	2	\$350.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			2		\$175.00			0.00			
E 15	KSNV	09/19/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$175.002		0.00	NM	3	\$525.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--			3		\$175.00			0.00			
E 16	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	2	\$300.002		0.00	NM	2	\$600.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			2		\$300.00			0.00			
E 17	KSNV	09/19/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	3	\$300.002		0.00	NM	3	\$900.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--			3		\$300.00			0.00			
E 18	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	3	\$350.002		0.00	NM	3	\$1,050.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--			3		\$350.00			0.00			
E 19	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MT-----	:30	2	\$350.002		0.00	NM	2	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			2		\$350.00			0.00			
E 20	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MT-----	:30	4	\$450.002		0.00	NM	4	\$1,800.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			4		\$450.00			0.00			
E 21	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	6	\$450.002		0.00	NM	6	\$2,700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--			6		\$450.00			0.00			
E 22	KSNV	09/19/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$725.002		0.00	NM	6	\$4,350.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--WTF--			6		\$725.00			0.00			
E 23	KSNV	09/24/12	09/25/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$725.002		0.00	NM	4	\$2,900.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			4		\$725.00			0.00			
E 24	KSNV	09/24/12	09/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$725.002		0.00	NM	4	\$2,900.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			4		\$725.00			0.00			
E 25	KSNV	09/19/12	09/21/12		CM	630-7pm	--WTF--	:30	6	\$725.002		0.00	NM	6	\$4,350.00

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 Alt Order #: 06853435  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy M-F Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 6 \$725.00 0.00															
E 26	KSNV	09/24/12	09/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MT----- 2 \$725.00 0.00															
E 27	KSNV	09/19/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$725.00	2	0.00	NM	3	\$2,175.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 3 \$725.00 0.00															
E 28	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$750.00	2	0.00	NM	6	\$4,500.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 6 \$750.00 0.00															
E 29	KSNV	09/24/12	09/25/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MT----- 4 \$750.00 0.00															
E 30	KSNV	09/19/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$250.00	2	0.00	NM	3	\$750.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 3 \$250.00 0.00															
E 31	KSNV	09/24/12	09/25/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MT----- 2 \$250.00 0.00															
E 32	KSNV	09/21/12	09/21/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	-----F--	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----F-- 1 \$1,000.00 0.00															
E 33	KSNV	09/21/12	09/21/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	-----F--	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----F-- 1 \$1,400.00 0.00															
E 34	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$200.00	2	0.00	NM	2	\$400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 2 \$200.00 0.00															
E 35	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$325.00	2	0.00	NM	2	\$650.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 2 \$325.00 0.00															
E 36	KSNV	09/22/12	09/22/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 3 \$350.00 0.00															
E 37	KSNV	09/22/12	09/22/12		CM	M-SA 8-11p / SUN	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy in PRIME											
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1			\$350.00			0.00			
E 38	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
				Sa-Su News 3 at Eleven											
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		2			\$750.00			0.00			
E 39	KSNV	09/22/12	09/22/12	Nevada Newsmakers - CM	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
				Nevada Newsmakers - Ch.3		(5:00 AM-5:30 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1			\$1,250.00			0.00			
E 40	KSNV	09/22/12	09/22/12	Nevada Newsmakers - CM	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
				Nevada Newsmakers - Ch.3		(5:30 AM-6:00 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1			\$1,250.00			0.00			
E 41	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$185.00	2	0.00	NM	1	\$185.00
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$185.00			0.00			
E 42	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$325.00	2	0.00	NM	1	\$325.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$325.00			0.00			
E 43	KSNV	09/23/12	09/23/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
				Meet the Press											
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$1,900.00			0.00			
E 44	KSNV	09/23/12	09/23/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
				News 3 Today											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$250.00			0.00			
E 45	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$250.00			0.00			
E 46	KSNV	09/23/12	09/23/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
				NFL Pre-Game											
				FOOTBALL NIGHT IN AMER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$900.00			0.00			
E 47	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$4,000.00	3	0.00	NM	2	\$8,000.00
				NFL Football											
				NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		2			\$4,000.00			0.00			
E 48	KSNV	09/23/12	09/23/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1			\$500.00			0.00			
E 49	KSNV	09/23/12	09/23/12		CM	M-SA 8-11p / SUN	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00

Order / Rev: 106740  
 Alt Order #: 06853435  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 380  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LAW & ORDER (synd) PF											
				Law & Order (synd) PRIME											
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$500.00		0.00				
E 50	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			2		\$750.00		0.00				
													Totals	138	\$75,510.00